


# ALEX FERRI

## Digital Editor and Content Creator

29675 N. North Valley Pkway, Unit 3098

Phoenix, AZ 85085

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 alexjferri@gmail.com

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## EDUCATION

### Walter Cronkite School of Journalism and Mass Communication

Phoenix, AZ

Bachelor of Arts, Journalism

May 2013

- Graduated summa cum laude
- Received Moeur Award for Academic Excellence
- Earned membership in Kappa Tau Alpha honor society

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## EDITORIAL EXPERIENCE

### The Wirecutter

Phoenix, AZ

Assistant Deals/Updates Editor

June 2015–Present

Analyzing and sharing the best deals on The Wirecutter's and The Sweethome's recommended products; researching the newest releases in tech and home gear; coordinating with editors and writers remotely.

### 24/7 News Source

Phoenix, AZ

Staff Writer

Dec. 2014–June 2015

Wrote national breaking news stories on deadline for syndication across the country; edited short news segments for a nationwide network of radio stations; wrote weekly summaries of entertainment news.

### Independent Newsmedia Inc. USA

Apache Junction, AZ

News Services Assistant

Sept. 2013–Nov. 2014

Reported, wrote and edited stories for four weekly community newspapers; covered education, events, sports and community news; managed content on the company website and social media pages.

### KNXV-TV (ABC15.com)

Phoenix, AZ

Web Producer (Freelance Contract)

April–May 2013

Wrote breaking news stories for ABC15's website; covered sports, crime, events, political and community news; managed several TV reporters to ensure stories were completed on time.

### The Arizona Republic

Phoenix, AZ

AZ Fact Check Intern

Jan.–Dec. 2012

Reported on the accuracy of statements made by public officials; reviewed documents and conducted interviews to determine validity of claims; worked to ensure an accurate and transparent process.

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## SKILLS

- Familiar with numerous content management systems; possess basic HTML and CSS knowledge; trained in social media management practices; versed in AP Style.
- Proficient in graphics software Adobe Photoshop, Illustrator and InDesign; experienced with editing software Final Cut Pro, Adobe Premiere Pro and Adobe Audition.